



POSTCARD

Design Request Form

Fill out form & email to clairemenegatti@yahoo.com
Invoice sent within 48hrs of request.
Design work follows payment.

* 1. 1-Sided: \$150

- 1 FREE Stock Photo included
- receive 2 postcard images to choose from
- 1 FREE revision; additional revisions: \$10 each
- ETA:** 3 business days after payment (w/zero revisions) (+24hrs. per revision)
- + 1 FREE Future Text Revision to assist you as your business grows/changes

2-Sided: \$250

- 1 FREE Stock Photo included
- receive 2 (front) images & 2 (back) images to choose from
- 2 FREE revisions; additional revisions: \$10 each
- ETA:** 5 business days after payment (w/zero revisions) (+24hrs. per revision)
- + 1 FREE Future Text Revision to assist you as your business grows/changes

* 2. Your name: _____ * Your Email: _____

3. Company name: _____ Company Website: _____

4. Company Social Media: Facebook: _____ Instagram: _____

* 5. What does your company do?

* 6. Will your Postcard be Black & White or Full Color? _____

* 7. Do you have any photo(s) of your own that you want included in the design?

Yes. I will email them with this document.

No.

* 8. Copy for FRONT of Card: _____
(Avoid revision fees. Make
sure everything is spelled
correctly) _____

9. Copy for BACK of Card: _____
(Avoid revision fees. Make
sure everything is spelled
correctly) _____

* 10. Do you have something in mind for the look of your Postcard?

No. (Skip to #11)

Yes: I have a general idea

Yes: I have a very clear vision

If you answered yes, tell me more: _____

If you answered "yes, I have a very clear idea": I recommend creating a PINTEREST BOARD of any relevant visuals that will help assist me in the design process. This is not required, but helps you avoid any potential revision fees from adding up. Word descriptions, (like classy, edgy, modern, etc), can be open to interpretation from person to person; so to better meet your expectations, I have found this visual input to be very helpful.

Yes, I will create a Pinterest Board & email it to clairemenegatti@yahoo.com

No, I will not create a Pinterest Board. Please begin designing my postcard.

No, I will not create a Pinterest Board. Can you please do this for me (+\$25)

* 11. Do you need your design order rushed? (Please keep in mind this does not include printing)

No

Yes: Date: _____

-Rush order: 1-Sided Design: \$10 per day

-Rush order 2-Sided Design: \$15 per day

12. Add-ons:

Vectorization of Low Resolution Logo: \$25-\$50

Stock Photograph: \$50 per image

Custom Illustration: \$50+ (inquire)

Printing. (see price list on last page)

13. Printing: AVOID REVISION FEES & know who you will be printing with before the designing begins.

Resizing:

- Shrinking 1-Sided: \$15; 2-Sided: \$25
- Enlarging 1-Sided: \$75; 2- Sided: \$135

I will be printing with Studio Gatti

Quantity: _____ Size: _____ Paper: _____

Gloss (front & back) Gloss (front only) Matte

I will be printing with an online printing retailer. Website: _____

I will be printing myself or printing with a local retailer.

Printing specs: Document size: _____

Full Bleed Size: _____

I do not know who I will be printing with. If the design needs to be resized, I will just pay for that later.

14. How did you hear of Studio Gatti? _____

15. Any Questions? _____

EMAIL This Form, completed to clairemenegatti@yahoo.com

Invoice sent within 48hrs of request.

Design work follows payment.

WHAT YOU WILL RECEIVE:

- The original Photoshop file (keep this in your records for any possible future needs like editing.)
- 1-2 High Resolution pdfs
- 1-2 High Resolution jpgs
- the stock photo file(s) (if ordered) used in the design
- Prints (if ordered)

Postcard Printing: last updated April 2019. Prices subject to change.

4"x6" Quantity	Single Sided STANDARD Paper	Single Sided PREMIUM Paper	Single Sided PREMIUM+ Paper Gloss ONLY
50	\$15 + tax+shipping	\$25 + tax+shipping	\$50 + tax+shipping
100	\$30 + tax+shipping	\$40 + tax+shipping	\$95 + tax+shipping
250	\$50 + tax+shipping	\$70 + tax+shipping	\$165 + tax+shipping
500	\$80 + tax+shipping	\$115 + tax+shipping	\$280 + tax+shipping
1,000	\$120 + tax+shipping	\$140 + tax+shipping	\$350 + tax+shipping
2,000+	inquire	inquire	inquire

4"x6" Quantity	Double Sided STANDARD Paper	Double Sided PREMIUM Paper	Double Sided PREMIUM+ Paper Gloss ONLY
50	\$25 + tax+shipping	\$35 + tax+shipping	\$60 + tax+shipping
100	\$40 + tax+shipping	\$50 + tax+shipping	\$105 + tax+shipping
250	\$70 + tax+shipping	\$90 + tax+shipping	\$185 + tax+shipping
500	\$105 + tax+shipping	\$140 + tax+shipping	\$305 + tax+shipping
1,000	\$150 + tax+shipping	\$170 + tax+shipping	\$380 + tax+shipping
2,000+	inquire	inquire	inquire

5"x7" Quantity	Single Sided STANDARD Paper	Single Sided PREMIUM Paper	Single Sided PREMIUM+ Paper Gloss ONLY
50	\$20 + tax+shipping	\$30 + tax+shipping	\$75 + tax+shipping
100	\$40 + tax+shipping	\$55 + tax+shipping	\$140 + tax+shipping
250	\$75 + tax+shipping	\$100 + tax+shipping	\$260 + tax+shipping
500	\$120 + tax+shipping	\$155 + tax+shipping	\$420 + tax+shipping
1,000	\$155 + tax+shipping	\$195 + tax+shipping	\$540 + tax+shipping
2,000+	inquire	inquire	inquire

Postcard Printing: last updated April 2019. Prices subject to change.

5"x7" Quantity	Double Sided STANDARD Paper	Double Sided PREMIUM Paper	Double Sided PREMIUM+ Paper Gloss ONLY
50	\$30 + tax+shipping	\$40 + tax+shipping	\$85 + tax+shipping
100	\$50 + tax+shipping	\$65 + tax+shipping	\$150 + tax+shipping
250	\$95 + tax+shipping	\$120 + tax+shipping	\$280 + tax+shipping
500	\$145 + tax+shipping	\$180 + tax+shipping	\$450 + tax+shipping
1,000	\$185 + tax+shipping	\$225 + tax+shipping	\$570 + tax+shipping
2,000+	inquire	inquire	inquire

6"x9" Quantity	Single Sided STANDARD Paper	Single Sided PREMIUM Paper	Single Sided PREMIUM+ Paper Gloss ONLY
50	\$30 + tax+shipping	\$40 + tax+shipping	\$100 + tax+shipping
100	\$60 + tax+shipping	\$75 + tax+shipping	\$200 + tax+shipping
250	\$100 + tax+shipping	\$125 + tax+shipping	\$345 + tax+shipping
500	\$170 + tax+shipping	\$215 + tax+shipping	\$590 + tax+shipping
1,000	\$220 + tax+shipping	\$265 + tax+shipping	\$740 + tax+shipping
2,000+	inquire	inquire	inquire

6"x9" Quantity	Single Sided STANDARD Paper	Single Sided PREMIUM Paper	Single Sided PREMIUM+ Paper Gloss ONLY
50	\$40 + tax+shipping	\$50 + tax+shipping	\$110 + tax+shipping
100	\$80 + tax+shipping	\$95 + tax+shipping	\$220 + tax+shipping
250	\$130 + tax+shipping	\$155 + tax+shipping	\$375 + tax+shipping
500	\$210 + tax+shipping	\$255 + tax+shipping	\$630 + tax+shipping
1,000	\$290 + tax+shipping	\$320 + tax+shipping	\$795 + tax+shipping
2,000+	inquire	inquire	inquire